

**Research rankings of Asia Pacific business schools: Global versus local
knowledge strategies**

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Abstract

Despite the increasing recognition of the importance of the research mission of universities, no previous work has investigated the research productivity and research strategies of Asia Pacific business schools. This article fills this important gap by conducting the first study to rank the publication productivity of 130 Asia Pacific business schools. Drawing on data from the UTD Top 100 Business School Research Rankings™ and several additional sources, we rank Asia Pacific business schools' research productivity in three areas: (1) 24 leading business journals, (2) seven top management journals, and (3) five Asia Pacific management journals. We also extend this analysis by documenting the distinct publishing strategies of various Asia Pacific business schools—global, local, or both.

Keywords: Asian Pacific business schools, research, rankings, productivity